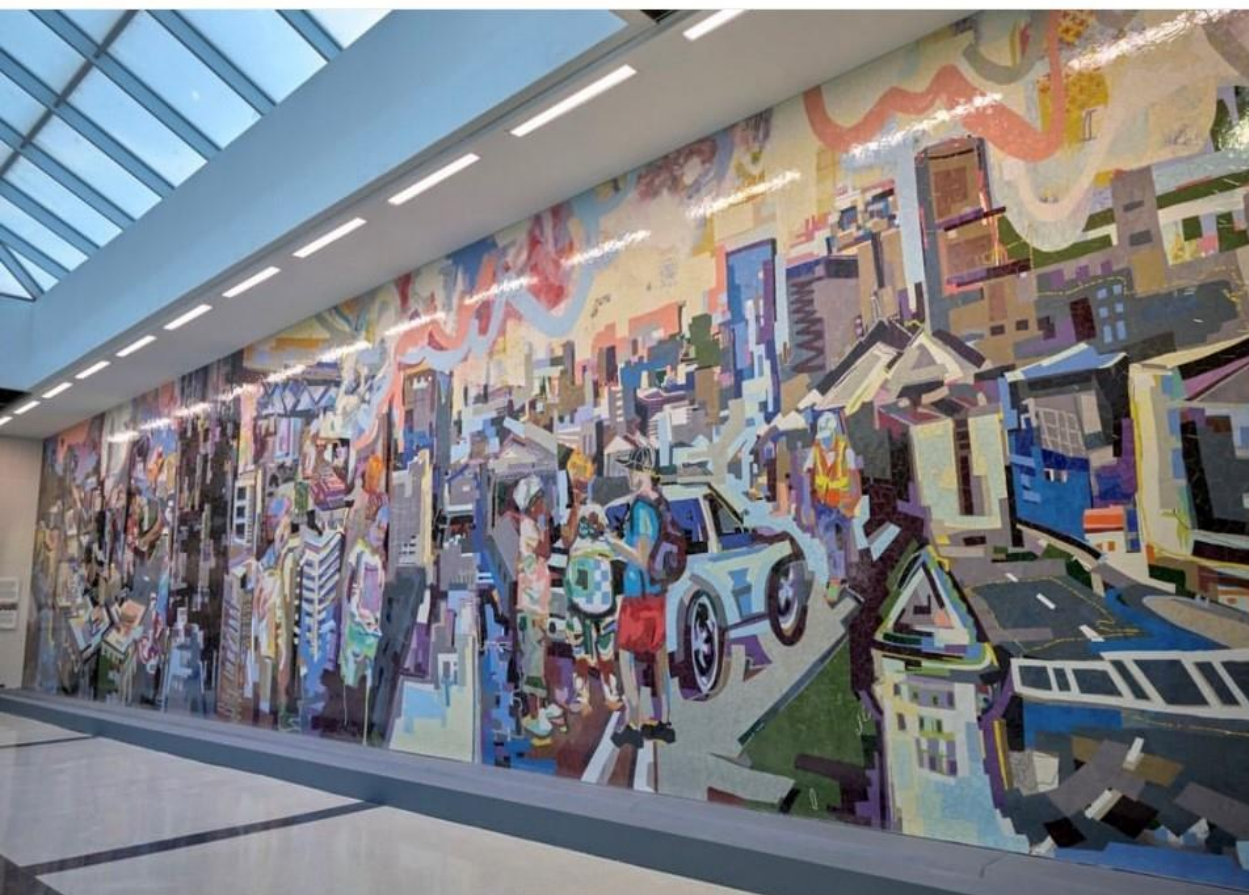


# City of Atlanta 2025 Q1 Update

January 15, 2025

Carrie Rocha  
Chief Capital Officer



# Agenda

**Operations**

**More MARTA Capital  
Projects**

**Station Rehab**

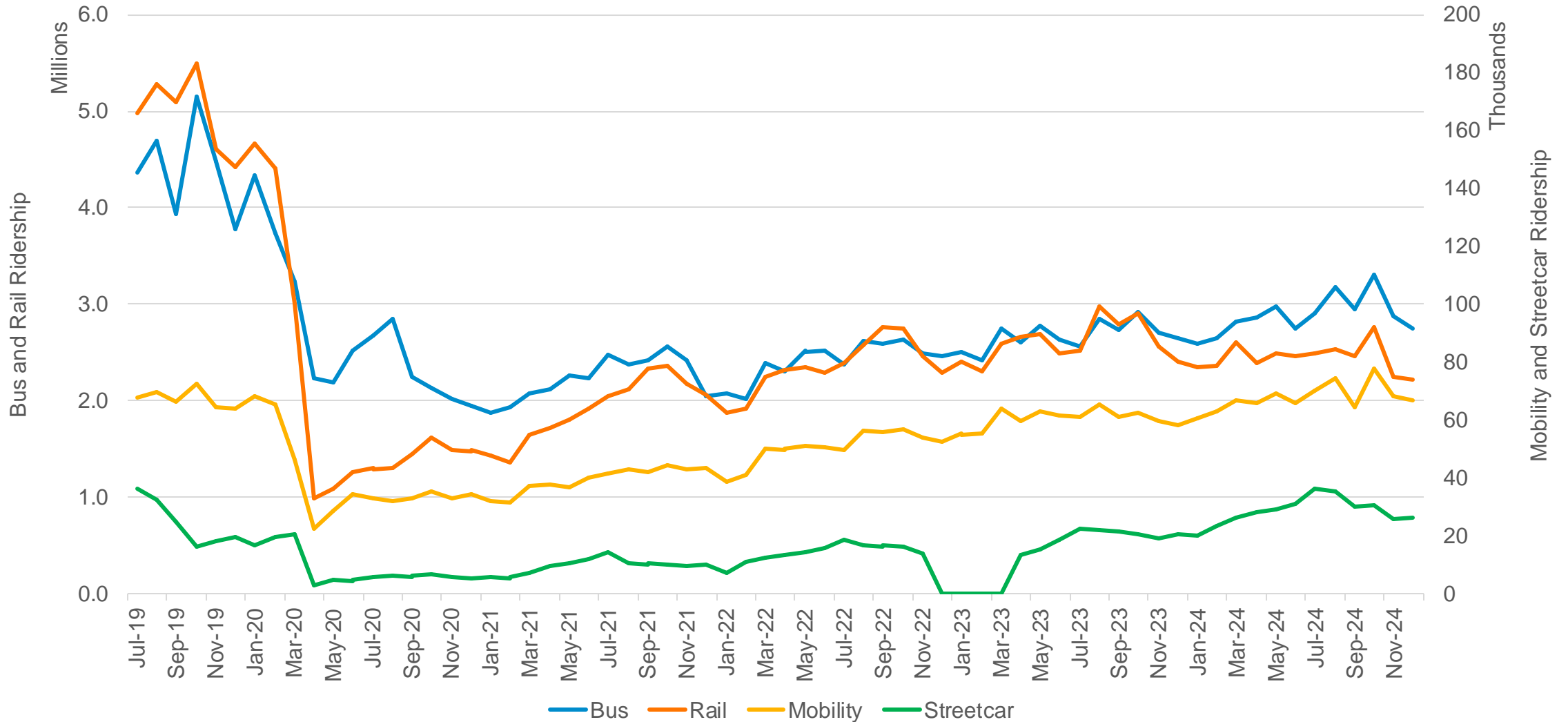
**Community Engagement**

**Other News**

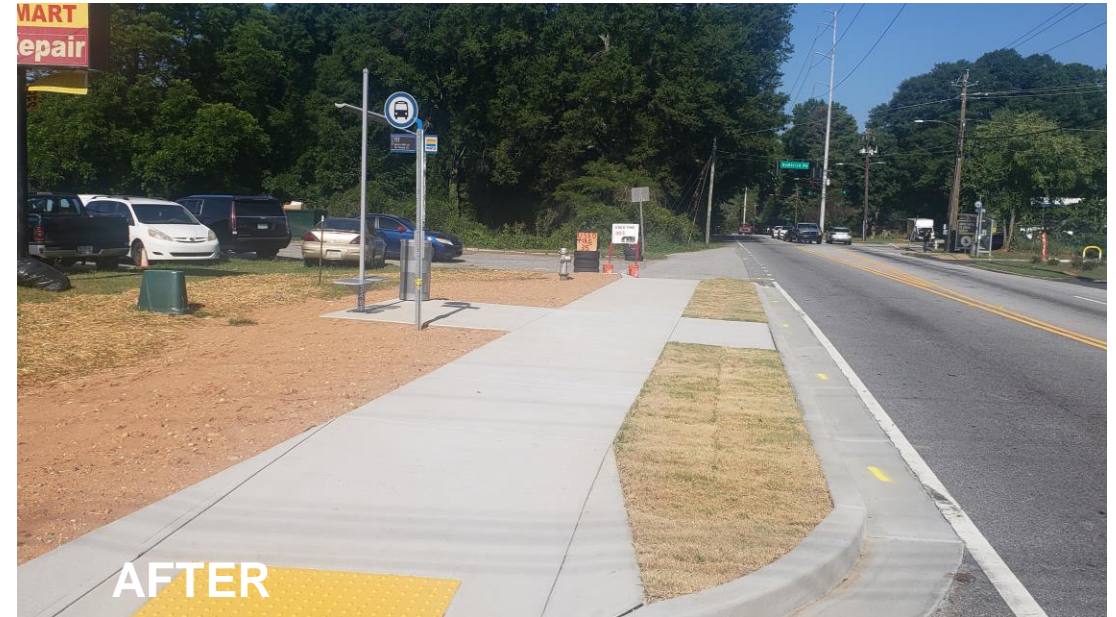


# Operations

## MARTA Monthly Ridership by Mode July 2019 - December 2024



# SAFE ROUTES TO TRANSIT

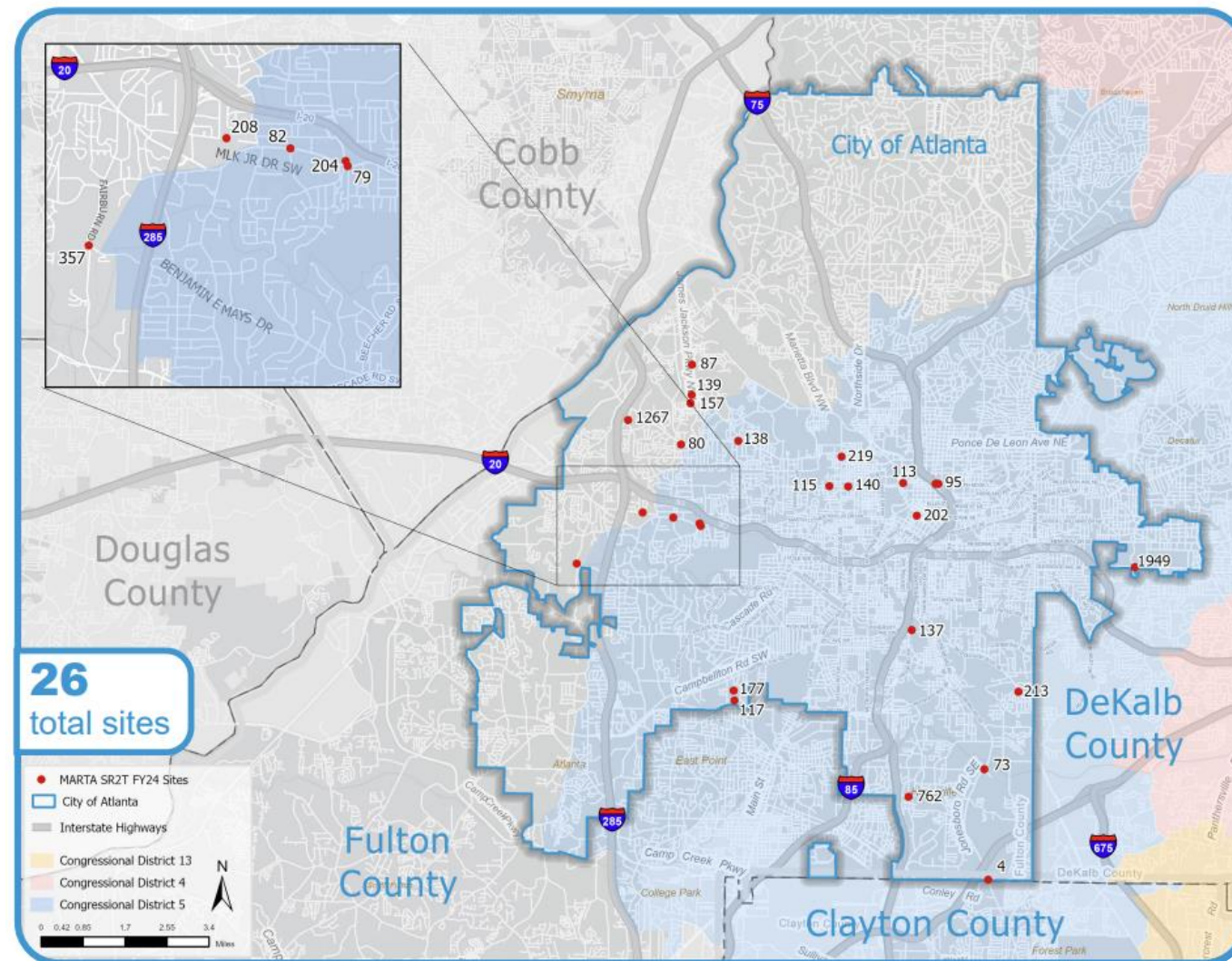


*Example of typical treatments the SR2T program will bring to bus stops across the region (Amenities shown were part of the 1,000 Amenities program completed in the summer of 2024).*

- ✓ This program presently in planning improves pedestrian conditions near high ridership bus stops. Typical treatments include but are not limited to:
  - High visibility crosswalks
  - Curb extensions
  - Medians and refuge islands
  - Rapid-flash & pedestrian beacons

# SAFE ROUTES TO TRANSIT

- ✓ The SR2T program is funded for 2 cycles across our service area.
- ✓ 2024: City of Atlanta DOT and MARTA selected and designed 26 sites for Phase I
- ✓ November 2024: The City and MARTA kicked-off the 2<sup>nd</sup> cycle of the program selecting and designing sites.
- ✓ 2025: MARTA will initiate the procurement process to select design-build vendor.



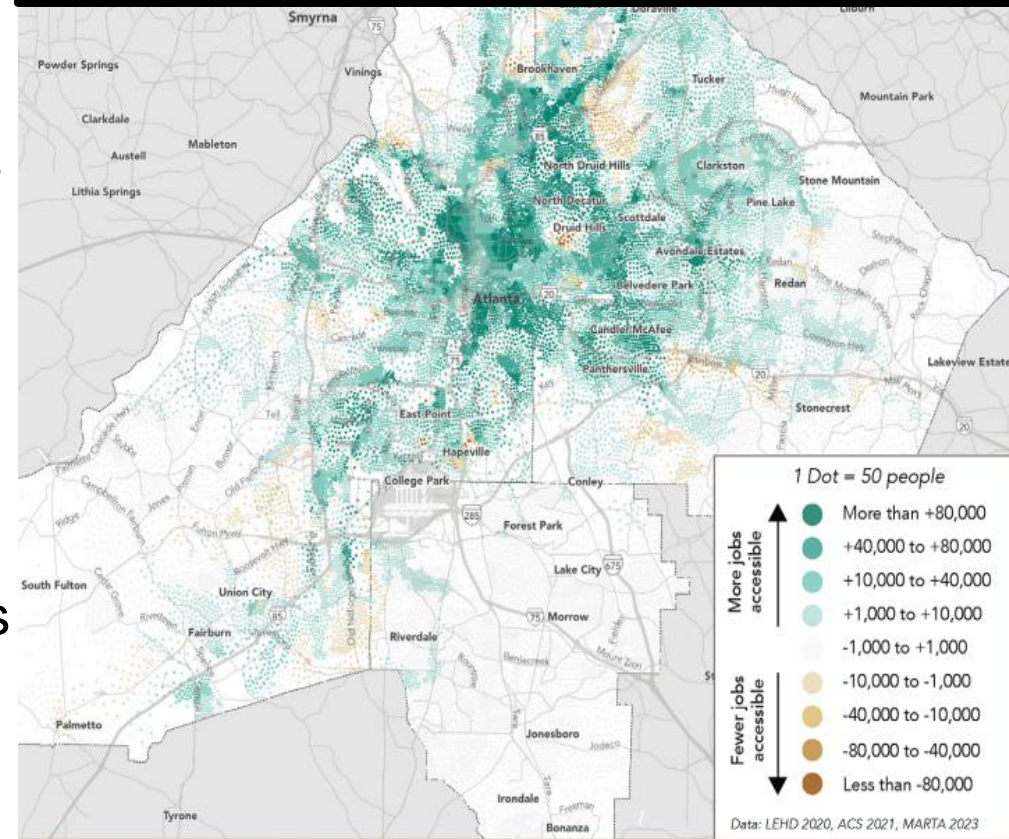


# BUS AMENITY BEFORE AND AFTER



*Stop 901764 - Peachtree Rd & Mathieson Dr*

## ACCESS TO JOBS WITHIN 60 MINUTES OR LESS



## NEED & GOALS

- ✓ First 360-degree reconfiguration
- ✓ Connecting **more people to more destinations in less time**
- ✓ Simpler routes + fewer transfers
- ✓ Shift towards **ridership** vs. **coverage** model
- ✓ On demand service

## OUTCOMES

- ✓ Access to 21% more jobs in 60 minutes or less
- ✓ Frequent service to an additional 105K people and 103K jobs
- ✓ 19% more colleges/ universities, 25% more grocery stores, 26% more hospitals accessible by transit

Coverage

The Ridership-Coverage Balance

Ridership

Current Network

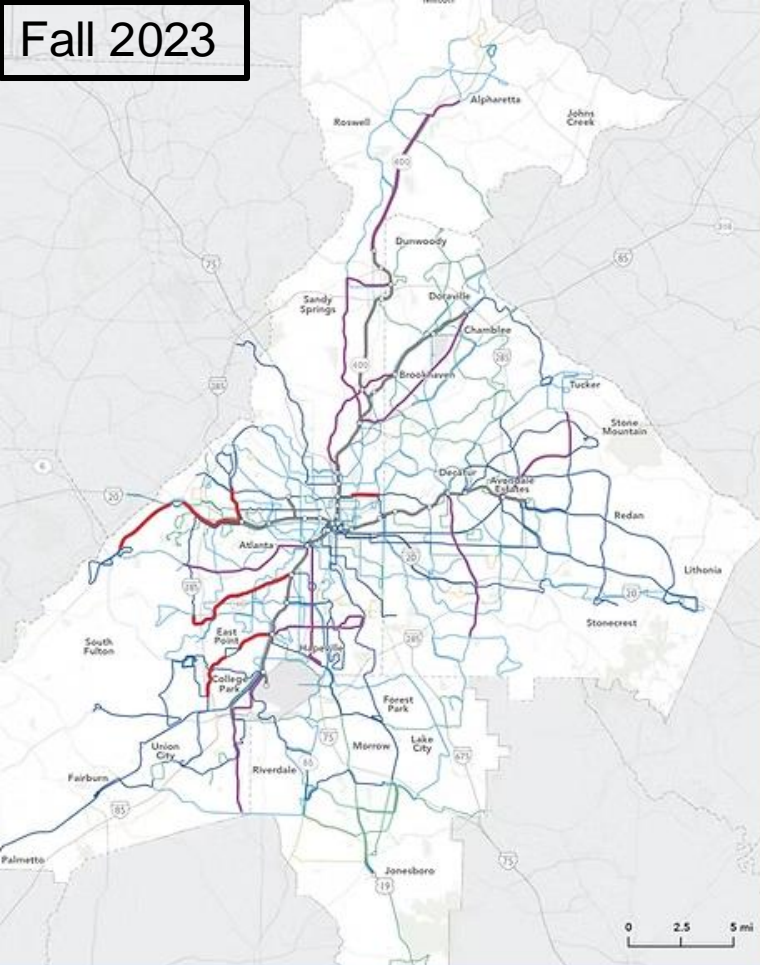
60% ridership, 40% coverage

Draft Network Target

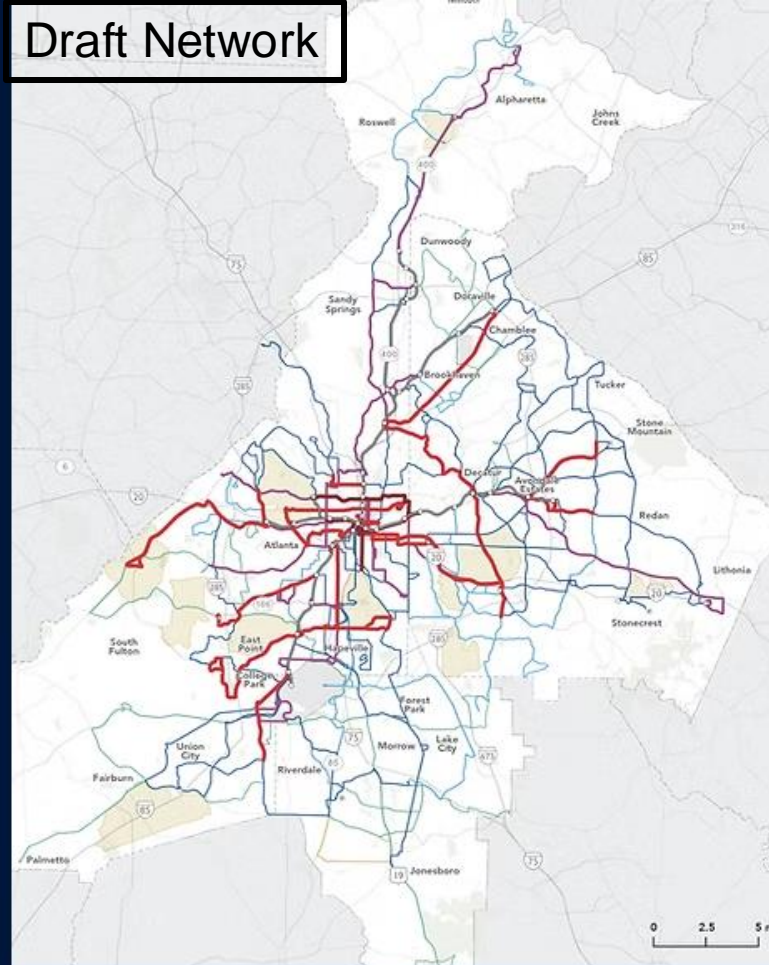
75% ridership, 25% coverage



Fall 2023



Draft Network



**Dark Red lines** arrive every 10-12 minutes or less

**Red lines** arrive every 15 minutes

**Purple lines** arrive every 20 minutes

**Dark Blue lines** arrive every 30 minutes

**Light blue lines** arrive every 40-45 minutes

**Green lines** arrive every 60 minutes

**Tan Zones** are on-demand service areas

## STEPS TOWARDS IMPLEMENTATION

- ✓ Stakeholder briefings: 2024-Jan. 2025
- ✓ Public engagement: Winter – Spring 2025
  - Revisions
- ✓ PCP Board Committee target: Spring/Summer 2025
- ✓ MARTA Board approval
- ✓ Rider education + operator training
- ✓ **Implementation target: Q4 2025**



# More MARTA Capital Projects

# MORE MARTA PROGRAM SPENDING

## More MARTA Atlanta Program Capital Expenditures to Date

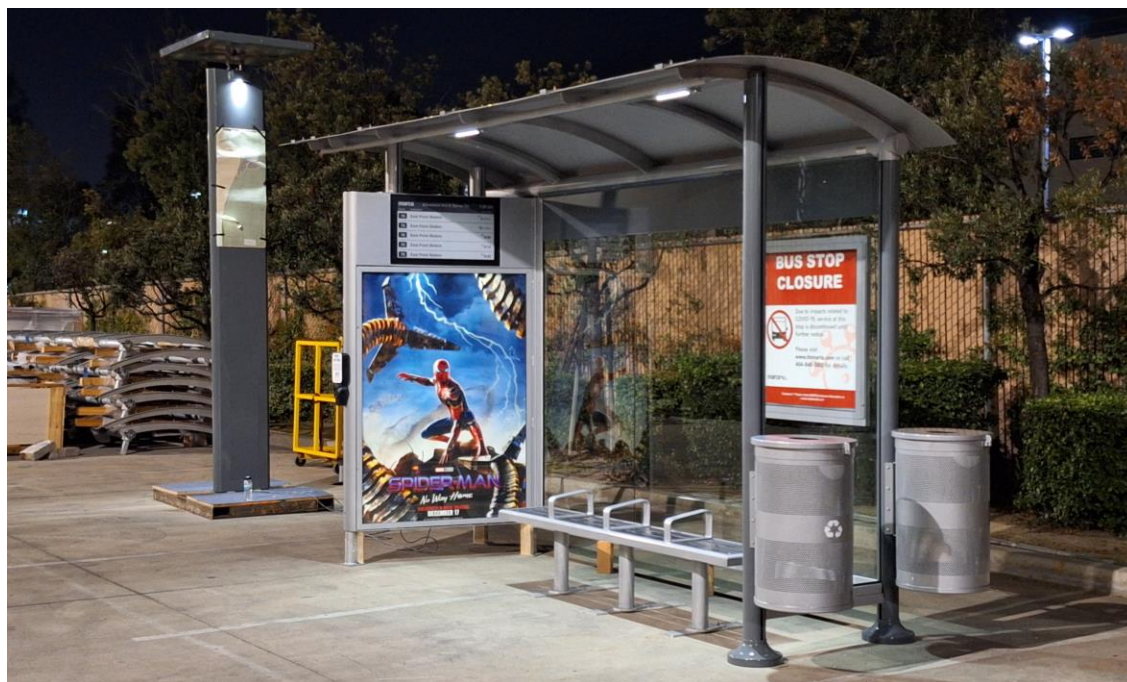
Project	Expenditure Type	Capital Expenditures through 11/30/2024							Total
		FY2019	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	
Bankhead Platform Extension	Planning Phase		\$440,265	\$1,112,103	\$1,591,802	\$457,269	-\$131,765	\$951	\$3,470,625
	Design Phase						\$32,806	\$11,163	\$43,969
Beltline NE	Planning Phase			\$8,512	\$206,374	\$265,350	\$902	\$0	\$481,139
Beltline SE	Planning Phase			\$8,512	\$206,374	\$26,822		\$0	\$241,709
Beltline SW	Planning Phase		\$27,106	\$11,841	\$44,183	\$54,259	-\$2,559	\$0	\$134,830
Campbellton CIC BRT & Greenbriar Hub	Planning Phase		\$1,008,548	\$1,908,602	\$1,151,821	\$1,974,869	\$1,584,695	\$533,226	\$8,161,761
Cleveland Ave/Metropolitan Pkwy ART	Planning Phase		\$184,917	\$617,206	\$794,216	\$62,983		\$0	\$1,659,322
	Design Phase					\$966,268	\$2,396,053	\$382,878	\$3,745,199
	Right-Of-Way					\$6,640	\$252,512	\$158,232	\$417,384
Clifton Corridor HCT	Planning Phase		\$362,936	\$842,950	\$602,498	\$1,538,641	\$2,305,820	\$490,096	\$6,142,941
Five Points Transformation	Planning Phase		\$715,270	\$1,014,599	\$1,396,358	\$1,985,441	\$105,511	\$435,458	\$5,652,637
	Design Phase					\$2,224,205	\$9,819,073	\$6,748,797	\$18,792,075
North Avenue BRT	Planning Phase		\$132,005	\$347,346	\$258,769	\$231,021	\$0	\$0	\$969,142
Streetcar East	Planning Phase		\$539,804	\$1,983,311	\$3,094,728	\$1,519,643		\$82,735	\$7,220,221
	Design Phase						\$696,992	\$454,211	\$1,151,203
Streetcar West	Planning Phase		\$46,154	\$47,582	\$82,399	\$62,887		\$0	\$239,021
Summerhill BRT	Planning Phase	\$208,320	\$632,219	\$853,708	\$155,555	\$118,946	\$47,663	\$6,005	\$2,022,416
	Design Phase			\$443,477	\$4,152,002	\$1,769,112	\$867,120	\$12,500	\$7,244,210
	Right-Of-Way				\$27,500	\$864,815	\$1,137,719	\$7,451,616	\$9,481,650
	Construction Phase					\$236,927	\$17,652,569	\$11,483,426	\$29,372,922
More MARTA Program	Program	\$2,355,807	\$3,839,135	\$1,368,681	\$828,499	\$230,856	\$221,269	\$0	\$8,844,246
CPMO - More MARTA	Program		\$994,762	\$1,699,384	\$2,101,217	\$3,140,755	\$3,828,212	\$8,296,936	\$20,061,266
Communications	Program		\$305,387	\$253,569	\$543,048	\$438,279		\$0	\$1,540,282
<b>Grand Total</b>		<b>\$2,564,127</b>	<b>\$9,228,507</b>	<b>\$12,521,384</b>	<b>\$17,237,345</b>	<b>\$18,175,986</b>	<b>\$40,814,590</b>	<b>\$36,548,231</b>	<b>\$137,090,170</b>

# MORE MARTA PROJECT BUDGET & SCHEDULES

Project	Total Project Budget	Projected Start of Revenue Operations	PGC Approval Date	Notes
<b>Projects in Construction Phase</b>				
MARTA Rapid Summerhill	\$86.4M	July-2025	8-Dec-2021 9-Aug-2022 (amended)	Pending cost and schedule impacts due to shallow utilities
Five Points Transformation	\$230M	July-2028	21-Jul-2023	Pending issuance of permits by COA Dept of City Planning
<b>Projects in Procurement Phase</b>				
Cleveland Avenue/Metropolitan Pkwy ART's	\$45.8M	March-2025	29-Nov-2022	Pending updates due to impacts of revised scope
<b>Projects in Design Phase</b>				
Bankhead Platform Extension	\$71.5M	December-2027	29-Nov-2022	
Streetcar East Extension	\$228.9M	January-2029	22-Feb-2023	Special studies underway, design schedule to be re-evaluated pending decisions
<b>Projects in Planning Phase</b>				
MARTA Rapid Campbellton & Greenbriar Transit Hub	\$319.5M	December-2030	1-Aug-2024	COA has requested modifications to project cross sections, evaluation of cost and schedule impacts underway
Clifton Corridor HCT	\$599M	2028	TBD	Schedule to be updated following negotiations with CSX

# CLEVELAND/METROPOLITAN ARTERIAL RAPID TRANSIT (ART)

- ✓ Final design complete
- ✓ MARTA IFB pending CoA bid package targeted for release February 2025
- ✓ Construction start target: Q2 2025
- ✓ Construction complete target: Q2 2028



# CLEVELAND/METROPOLITAN ARTERIAL RAPID TRANSIT (ART)

## ATL DOT SCOPE OF WORK NOW INCLUDED:

- ✓ “Road diet” project along Ralph David Abernathy to Metropolitan Parkway
- ✓ “Safe streets” along Cleveland Avenue
  - ADA ramps, curb sections, driveways, other pedestrian improvements
- ✓ Sidewalk improvements along Cleveland Avenue
- ✓ Sidewalk installation and improvements along Metropolitan Parkway between Cleveland Avenue and Mt. Zion Road



# MARTA RAPID SUMMERHILL

## CONSTRUCTION STATUS

- ✓ Signal, drainage and utility system modifications downtown and along Hank Aaron Drive
- ✓ Station construction
- ✓ Shallow utility remediation

## CONSTRUCTION IMPACTS

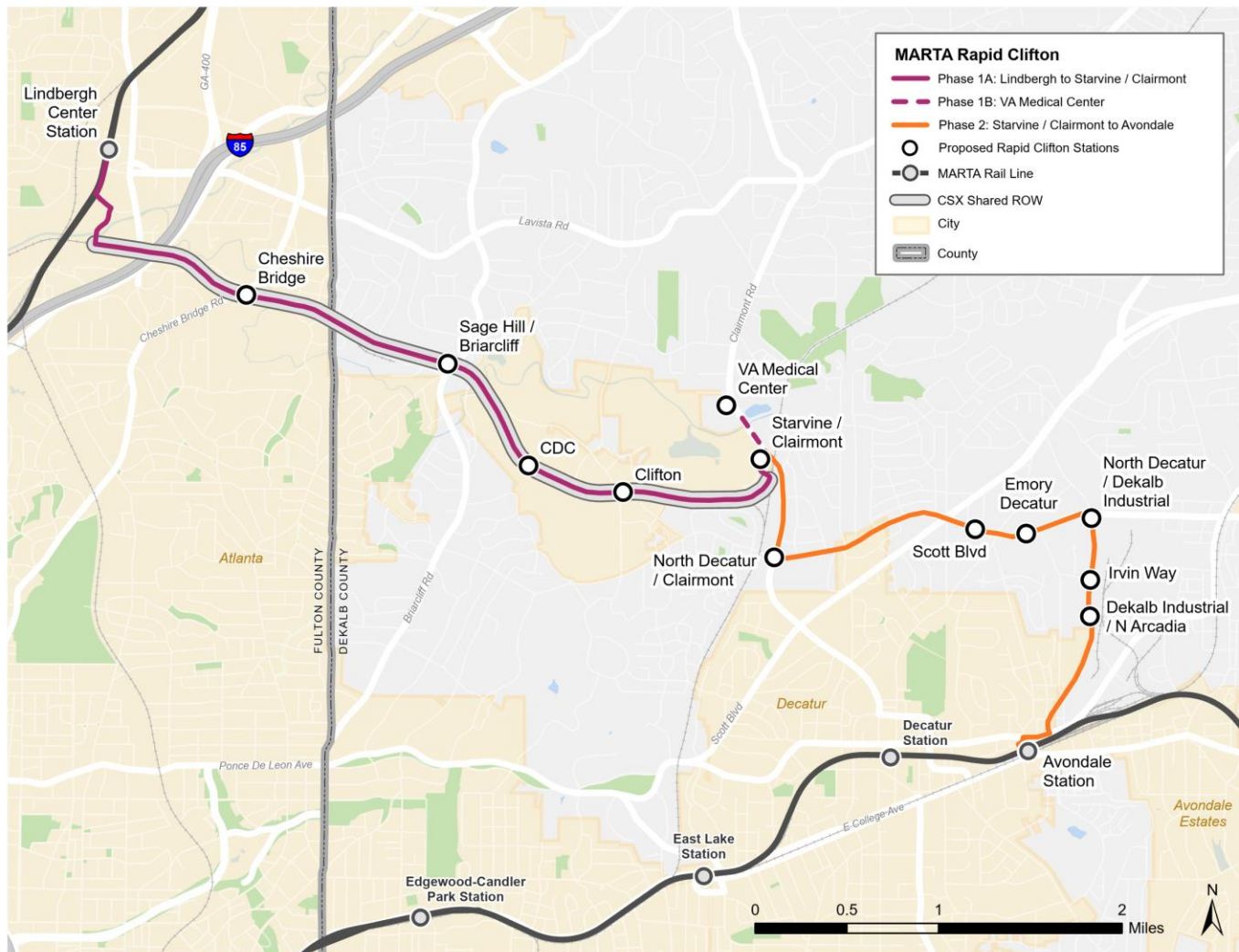
- ✓ Construction along most of the corridor
- ✓ Preparing for detour along Ormond Street and Carver Station for utility work

## PUBLIC ENGAGEMENT

- ✓ Rapid Response Team updates to 10 neighborhood association, NPU's & community events
- ✓ Regular email communication to neighborhood groups and community partners
- ✓ Engagement plan in process for GA Legislative Session



# CLIFTON CORRIDOR



## DESIGN PROCESS

- ✓ 15% design plans complete
- ✓ Determining feasibility of Armour Yards infill station as an alternative
- ✓ Ongoing environmental work
- ✓ Station area planning
- ✓ FTA approved preliminary categorical exclusion to engage CSX for property acquisition discussions
- ✓ LPA target: Q2 2025

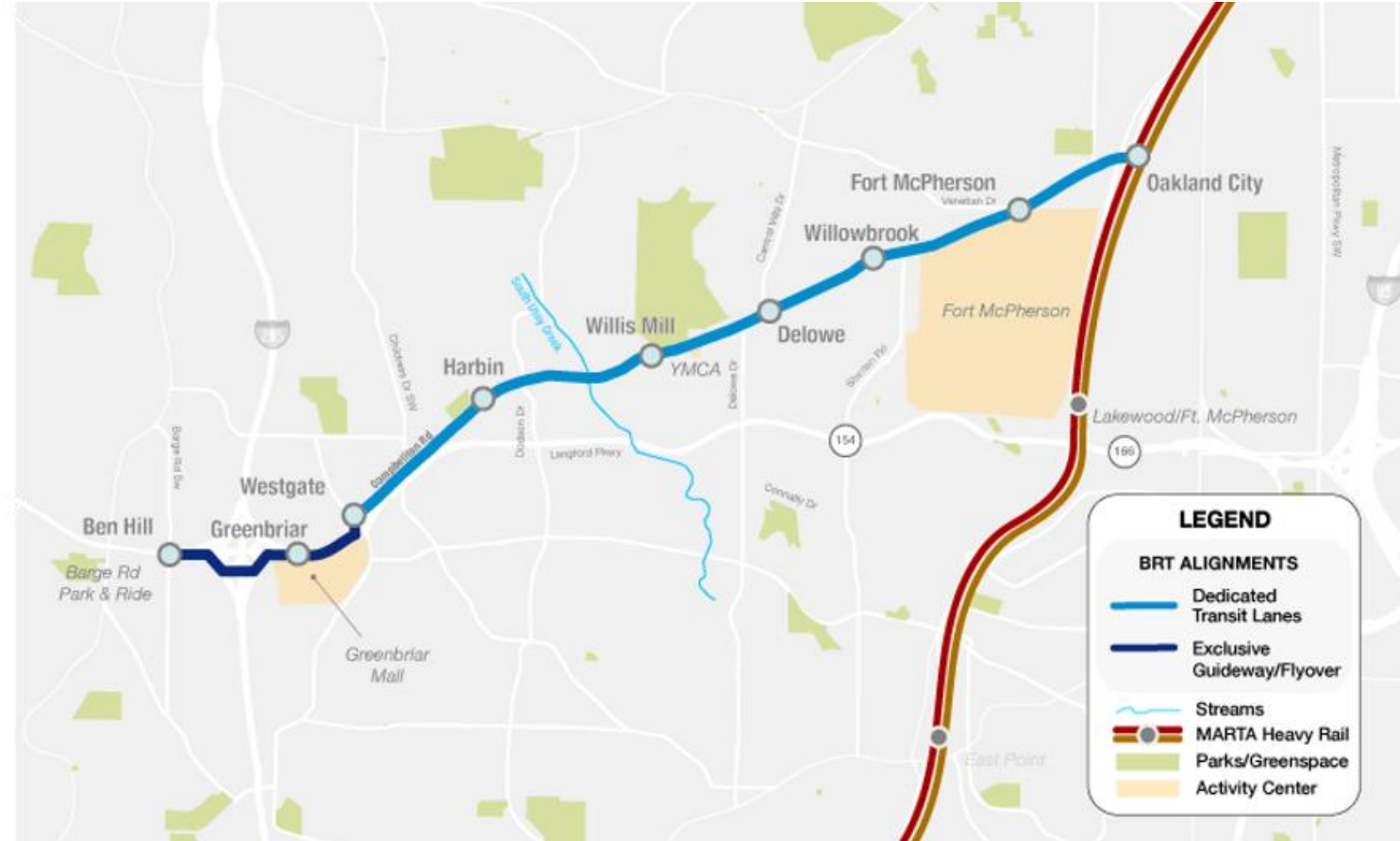
## PUBLIC ENGAGEMENT

- ✓ Preparing LPA focused meetings:
  - Key stakeholder meetings (CSX, Emory, VA Medical Center, CDC)
  - TAC meeting
  - Public meeting



# MARTA RAPID CAMPBELLTON/GREENBRIAR TRANSIT HUB

- ✓ Environmental review and special studies ongoing
- ✓ Advanced site selection process for Greenbriar Transit Hub
- ✓ Continued coordination with City of Atlanta on preliminary design
- ✓ Advancing solicitation for final design contractor
- ✓ Protected bike lanes to be incorporated in final design



# FIVE POINTS STATION TRANSFORMATION

- ✓ Deconstruction/demolition ready to start
- ✓ Pedestrian access maintained during construction
- ✓ Bus detour plan is being finalized with minimal customer impacts
- ✓ Schedule determined by right of way and building permits



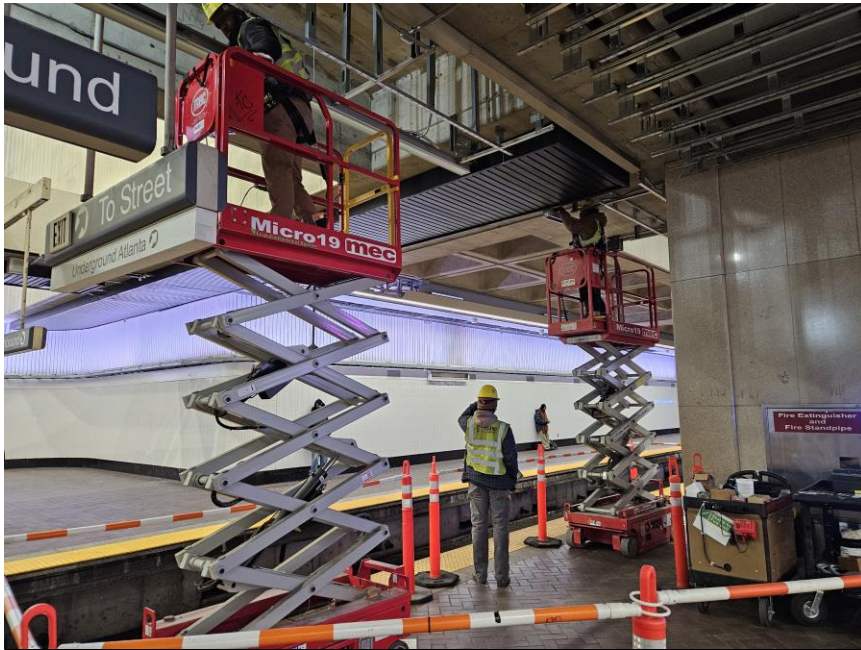


# Station Rehab

# FIVE POINTS STATION REHAB

- ✓ Lighting install on the platform
- ✓ Wall tile installed
- ✓ Water proofing measures

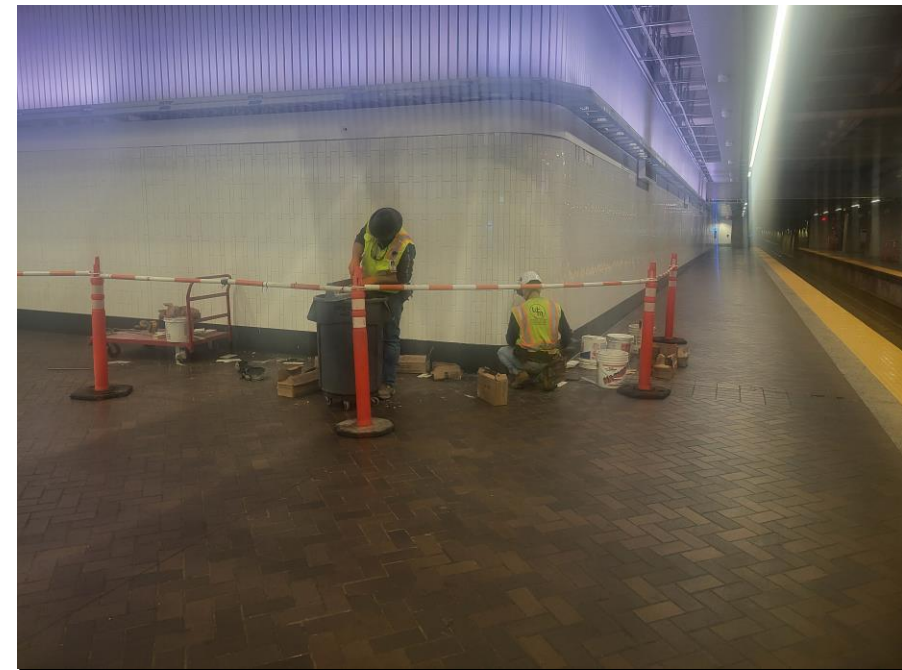
**Target Completion: Spring 2026**



Lighting installation



Tile cladding

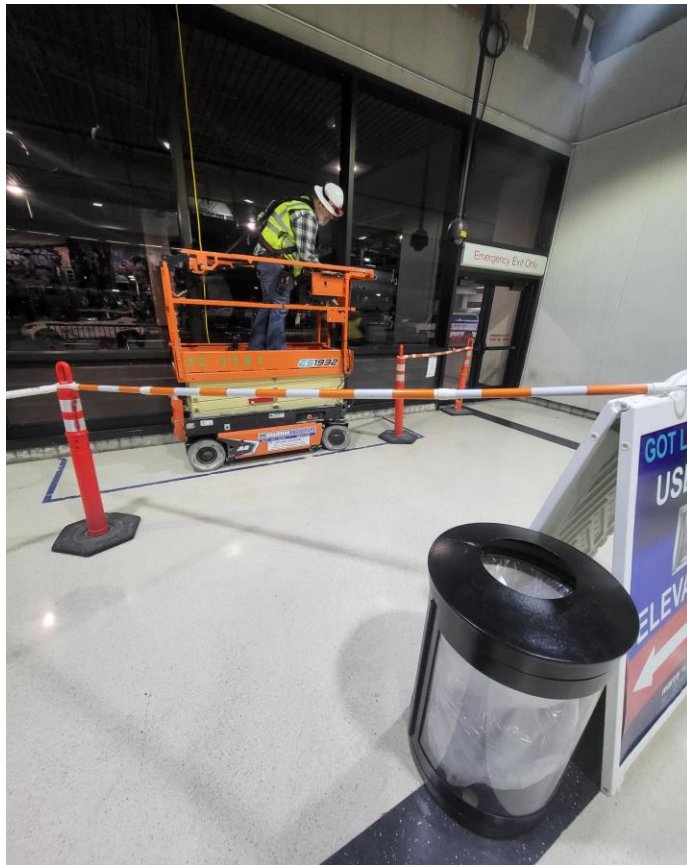


Base wall molding installation

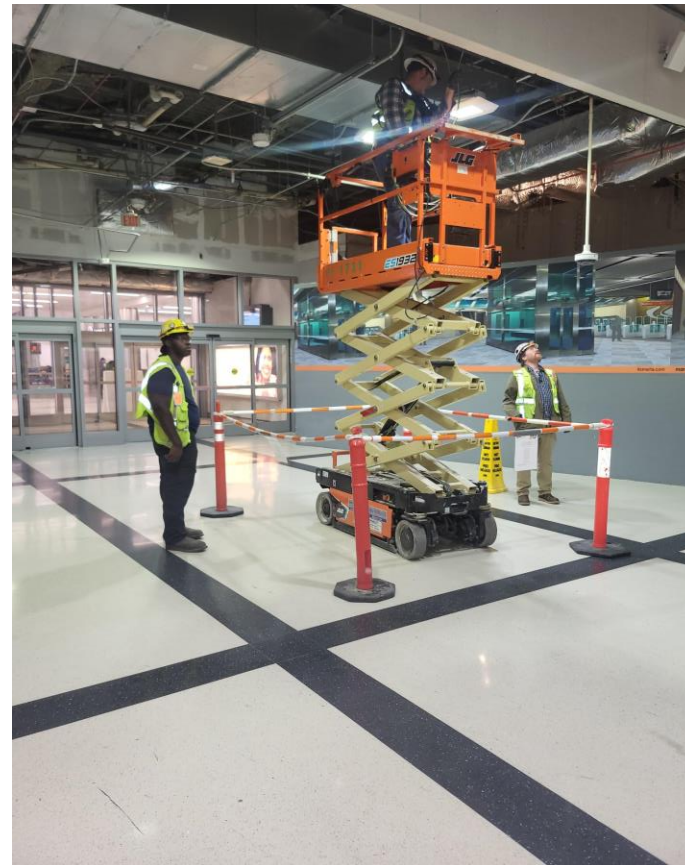


# AIRPORT STATION

**Target Completion: Spring 2026**



Wiring for new Ride Store



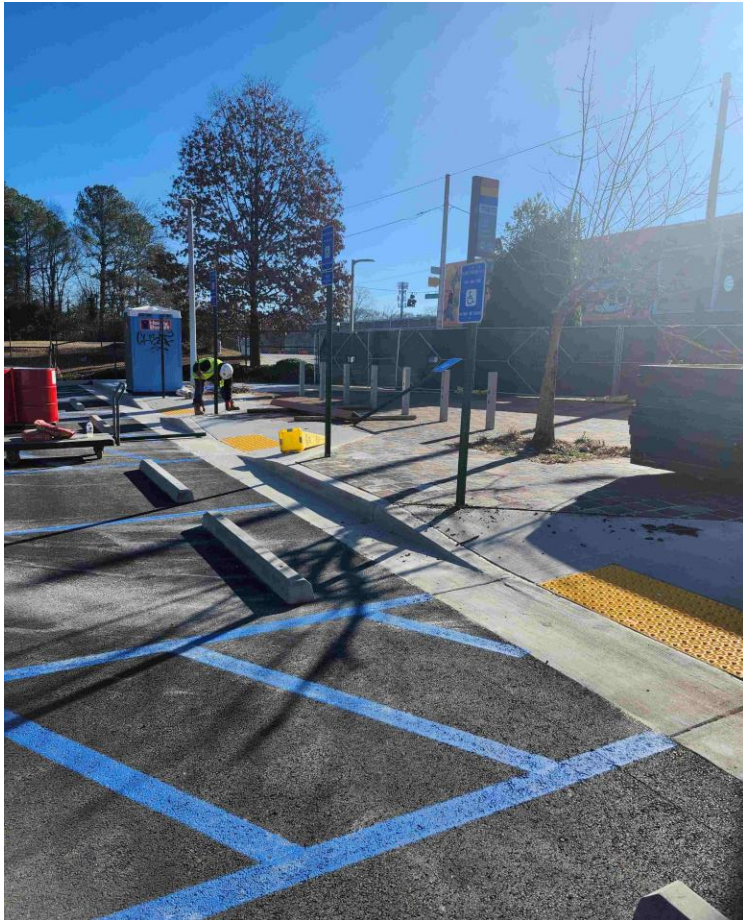
Wiring for new Ride Store



Tile wall installation



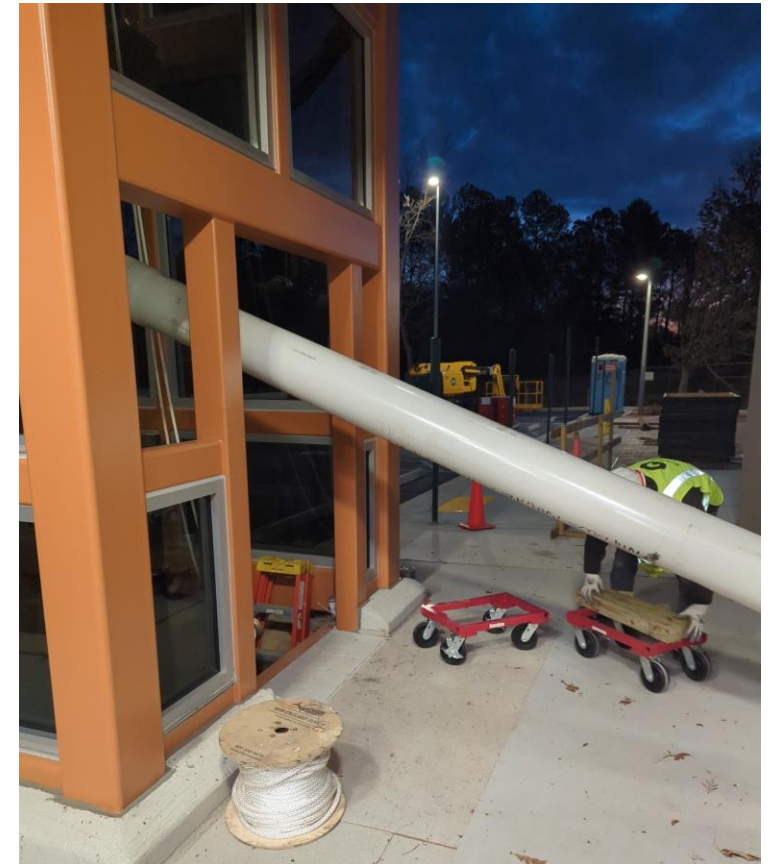
# EAST LAKE STATION



ADA parking area



North pedestrian bridge installation



North pedestrian bridge installation



# Community Engagement



# COMMUNITY ENGAGEMENT

## City of Atlanta "Plan A" Transportation Open House + Input Session





# COMMUNITY ENGAGEMENT MARTA *RAPID* Campbellton Stakeholders Meeting



# COMMUNITY ENGAGEMENT

## Holidays in Summerhill

- ✓ Delivered holiday cheer & cookies to five Senior Living Facilities along the route



**SPREADING HOLIDAY CHEER IN MARTA LAND**

It's lovely weather for a bus ride together with you!

**START**

**1** December 3, 10 AM - noon  
MARTA'S Holiday Bus Unveiling at Children's Healthcare of Atlanta "Season on the Square" event at Colony Square.

**2**

**3** Children's Healthcare of Atlanta

**4** FREE HOLIDAY BUS RIDES BEGIN

**5** FREE HOLIDAY BUS RIDES  
Dec 4th - 31st

**6**

**7**

**8**

**9**

**10**

**11**

**12**

**13** FREE HOLIDAY BUS RIDES

**14**

**15**

**16**

**17**

**18**

**19**

**20**

**21**

**22**

**23**

**24**

**25**

**26**

**27**

**28**

**29**

**30**

**31**

**December 6 - 21**  
3:30 PM - 6:30 PM  
MARTA ♥ our Customers  
Enjoy live music, performances, light refreshments, photo keepsakes & more.

**FIVE POINTS GRAND FINALE**  
DEC. 14th

**West End** 12/8

**Indian Creek** 12/7

**Lindbergh** 12/8

**K.E. Holmes** 12/12

**Doraville** 12/13

**Five Points** 12/14

**Clayton County Transit Hub** 12/18

**Airport Station** 12/21

**Peppermint Pops**

**HAPPY HOLIDAYS**

**December 19 - 21**  
Holiday Surprise Ride  
MARTA elves will journey across our service area spreading holiday cheer and gifting 500 Breeze cards to our lucky bus riders!



# Other News

# STREETCAR SHUTDOWN



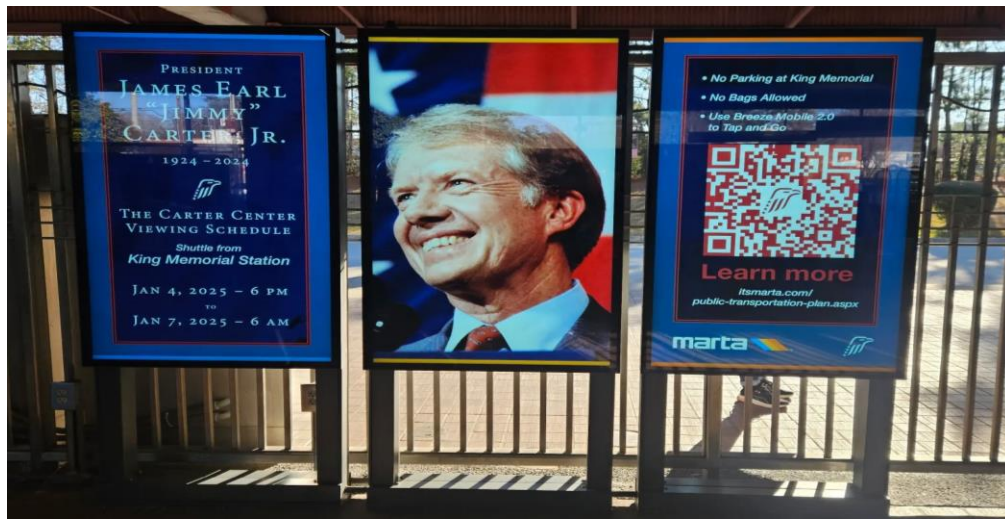
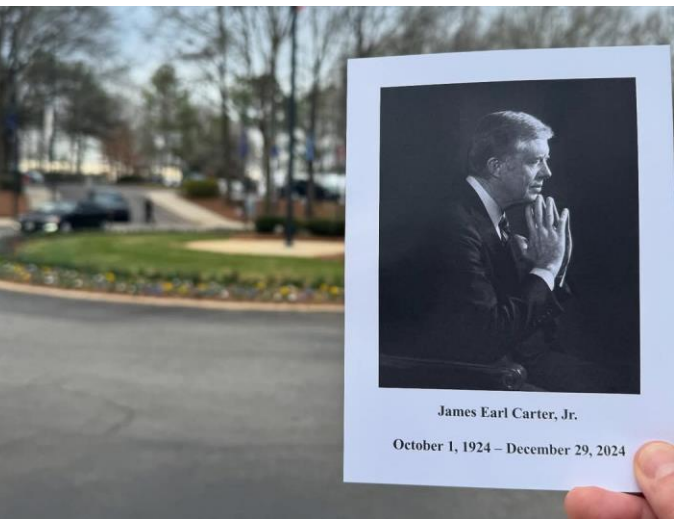
# HONORING THE CIVIL RIGHTS MOVEMENT

## Unveiling of Bus Wraps



# PROJECT DOVETAIL

## Celebration of Life for President Jimmy Carter, January 4 – 7, 2025





*Mr. Leroy Ramos*  
*1977 - 2024*



Thank You

